

DAIMLER

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FleetBoard Drivers' League 2010: Economical Drivers from 9 Countries Wanted!

- **Under the motto TRUCKERMANIA, the economical driving competition will be held in international country leagues from June 1st – 30th, 2010. Registration is open now at www.driversleague.com.**
- **Fantastic main prizes for the winner: 3-months free driving on an Actros articulated truck and a trip to the European championship Truck Race in Madrid**

Stuttgart – Registration for this year's FleetBoard Drivers' League is now open at www.driversleague.com. In the international truck drivers' competition, held June 1st – 30th, 2010, the goal is to master each trip and be more economical than the national competition.

The 8th annual Drivers' League promises exhilarating moments and stirring successes with 9 countries holding national Drivers' Leagues at the same time. The participating countries are Germany, Switzerland, the Netherlands, the United Kingdom, Italy, Poland, the Czech Republic, Romania and South Africa. For four weeks every trip counts for the participants. As part of their daily business, the drivers' and companies drive highly efficiently to win the title in their national

league. The placement in the national rankings depends on the driving style grade from the FleetBoard Performance Analysis. This is composed of various factors such as: preventative driving style, speed change as well as braking behaviour and, under consideration of the degree of difficulty, provides an objective evaluation regarding the economical handling of the truck. The winners of the national competitions will enter the live finals in Germany. At this event, various driving exercises will determine which driver will be crowned the winner of the Driver Drivers' League 2010. Page 2

"Every year the FleetBoard Drivers' League provides excitement for thousands of truck drivers and their companies with the unique TRUCKERMANIA atmosphere, which combines economical driving skills and sportsmanship," said Markus Lipinsky, Managing Director of Daimler FleetBoard. Truck drivers from all over the world show that they safely and efficiently master their trips while saving their companies considerable amounts of fuel and CO2 emissions. This year untiring driving skills can once again lead to amazing successes and prizes.

Michelin is the main sponsor of this year's FleetBoard Drivers' League. Other partners are: UTA, Mercedes-Benz CharterWay, Mercedes-Benz Service, Mercedes-Benz Accessories GmbH, Voith Turbo, Fernfahrer, and Allianz. They will reward the best drivers with attractive prizes:

1st place: Experience the Truck Race in Spain up close with UTA. UTA will send two people to Madrid for one week. As well as the lively city in Spain, the winner will experience the finals of the European championship Truck Race on October 3rd, 2010. The trip includes flights and hotel stay including breakfast as well as two entrance tickets for the racetrack in Jarama.

The company with the winning driver will receive 3 months free driving on an Actros articulated truck including FleetBoard Vehicle Management, sponsored by Mercedes-Benz CharterWay. Page 3

2nd place: DTM VIP tickets for the final race at Hockenheimring including overnight stay for 2 people.

3rd place: Gift set from the Mercedes-Benz Accessories GmbH Trucker Selection.

In addition, Michelin will present companies reaching places 1-3 with a set of tyres (6 tyres) with the tread patterns MICHELIN X[®] ENERGY™ SAVERGREEN XF and XD. These are particularly economical due to their low rolling resistance and good kilometre performance.

Ranks 4 to 25 can look forward to Allianz travel equipment for truckers, sponsored by Allianz.

For more information, hints and registration, visit www.driversleague.com



Let's Truck! – Be a part of it and win attractive prizes.

About the FleetBoard Drivers' League

The FleetBoard Drivers' League is a yearly truck drivers' competition for transport and logistics companies from all over the world to compete in economical driving styles. For four weeks, all participants' daily trips are measured by FleetBoard Performance Analysis. This considers the degree of difficulty in ranking the national Drivers' League lists and uses various factors such as preventative driving style, speed variation as well as braking behaviour. The best truckers from each national league will be invited to the finals in Germany. Here, various tests of economical, safe and talented driving will determine the winner. The Drivers' League 2010 is in its 8th round and every year there are more participants from all over the world. In 2009, there were 5,400 drivers from 180 companies in the competition. The increasingly high performances at the top of the ranking lists show that more and more drivers and companies are concerned with the consequent implementation of driving styles that protect our resources.

About FleetBoard

Daimler FleetBoard GmbH belongs to the European market leaders on the sector of utility vehicle telematics. The FleetBoard end devices and the services are tailor-made for fleet directors and dispatch agents of truck and transporter fleets of all industries and sizes. For years, FleetBoard has established itself as a fleet management system which leads to increased economic efficiency. Technology which is easy to handle supports the driver in his daily work. The 100% subsidiary of Daimler is headquartered in Stuttgart and has been a DEKRA-tested and certified facility according to DIN EN ISO 2008 since April 9001:2008. Since the market introduction in 2000, FleetBoard has been installed in over 60,000 vehicles for 1,300 customers.