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21 truck drivers qualify for the final of the international Drivers' League

- **The best drivers prevailed against 8000 participants**
- **High performance density at the top**
- **Live final at the Mercedes-Benz plant in Wörth on 11 September 2010 will decide the overall winner**

Stuttgart – More than 8000 truck drivers all over the world took up the challenge of the year's most exciting drivers' competition from 1 - 30 June 2010. This was 2600 more drivers compared to the previous year. An economical style driving during their day-to-day work was measured and evaluated using the FleetBoard operating analysis, which takes fuel consumption and wear-related criteria into account. The participants from 9 countries showed their ability to drive safely and economically during their day-to-day assignments. National drivers' leagues were organised in Germany, Switzerland, the Netherlands, Great Britain, Italy, Poland, the Czech Republic, Romania and South Africa.

This drivers' competition for driving economy is in line with the times: companies are increasingly concerning themselves with economical

transport processes to safeguard their long-term business. And these efforts bore fruit in the

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Drivers' League, as all the participants demonstrated first-class driving skills under the demanding conditions of their day-to-day transport assignments. The best drivers achieved driving style scores of 9.36 – 9.99 (on a scale from 1-10). A very large number reached the front rankings, with 1600 drivers achieving a score of 9.0 or better and demonstrating outstanding driving skills, and therefore a low diesel consumption. A comparison between the fuel consumption figures for June and the previous months shows that owing to the special motivation of the competition, the already very economical participants managed to lower their fuel consumption by an additional 1%, corresponding to roughly 400 litres of diesel per truck per year.

The top scorers in the German league come from GP Günter Papenburg AG and DOEGO Fruchthandel und Import eG.

In South Africa the two top places came from Timber24 Pty. (Ltd) and Fast N Fresh Transport.

In the Netherlands a driver from Smeets Beheer B.V. and a driver from HSF Distri Holding B.V. stood on the winners' rostrum.

In Great Britain two drivers from Clarke International Ltd. emerged the winners.

The Italian ranking was won by drivers from S.T.B. SRL and LB Moving S.R.L.

In Switzerland drivers from Sieber Transport AG and Dreier AG decided the final placement.

In Romania the ranking was dominated by drivers from 8TIM SA.

In the Czech ranking, two drivers from CTR group a.s. were the winners Page 3

The winners in Poland drive for Clinico Medical Sp. z o.o.

"Three of our drivers head the ranking in the German league, and now we naturally want to win the final. Our boys drive on motorways, on the rough ground of construction sites, on country roads and in city traffic. It is good that FleetBoard takes the route profile, the vehicle load and the number of necessary stops into account for the evaluation. This is because every litre of diesel that remains unconsumed conserves resources and of course the environment," comments Arne Buchholz, driving instructor for the GP Günter Papenburg group of companies. And the drivers are very happy with FleetBoard: "FleetBoard encourages me to economise, and leads to healthy competition between the drivers," says trucker Jan Klimant of Papenburg, who has been at the wheel for almost 20 years.

Companies from different industrial sectors have taken part in the Drivers' League, and shown that whether in long-distance, distribution or construction site operations, there is great potential for fuel savings with an optimised style of driving. "With a rigorous analysis of FleetBoard data and driver training, drivers are able to exploit the economy features of their trucks to the full and contribute to improved fuel and CO2 efficiency. The record number of entries in 2010 speaks for itself," explains Markus Lipinsky, General Manager of Daimler FleetBoard GmbH.

The winners of the national leagues are now anxiously looking forward to the live grand final of the Drivers' League, which will be held at the Mercedes-Benz plant in Wörth on 11 September 2010. This is when tests covering economical, safe and skilled driving will establish the overall winner. The event will be followed by the prize-giving ceremony.

The main sponsor of this year's FleetBoard Drivers' League is Michelin. Page 4
Other partners include: Voith Turbo, UTA, Mercedes-Benz CharterWay, Mercedes-Benz Service, Mercedes-Benz Accessories GmbH, Fernfahrer and the insurers Allianz Versicherungs-AG. They are supporting the best drivers with attractive prizes:

1st place: A ringside seat at the Truck Race in Spain with UTA. UTA will send two people to Madrid for one week. Apart from Spain's lively capital city, the winner will attend the final of the European Truck Race Championship on 3 October 2010. The prize includes flights and hotel accommodation with breakfast, plus two entry tickets to the racetrack in Jarama.

The company employing the winning driver will receive 3 months of "free travel" with an Actros semitrailer tractor, including FleetBoard vehicle management, from Mercedes-Benz CharterWay.

2nd place: DTM VIP tickets for the final race at Hockenheimring incl. overnight accommodation for 2 persons.

3rd place: Gift set from the Trucker Selection provided by Mercedes-Benz Accessories GmbH

In addition, the companies taking places 1-3 will receive a set of six tyres with tread patterns MICHELIN X[®] ENERGY[™] SAVERGREEN XF and XD from Michelin. These are particularly economical by virtue of their very low rolling resistance and high operating mileage.

Drivers placed from 4 to 21 will appreciate the Allianz travel kit for truckers provided by Allianz Versicherungs-AG.

Further information, hints and certificates of participation can be downloaded at www.fahrerliga.de



Bildunterschrift: The best drivers in the drivers' league will be demonstrating their skills live on 11 September

The FleetBoard Drivers' League

The FleetBoard Drivers' League is an annual truck-driving competition aimed at economy, in which transport and logistics companies from all over the world take part. For a period of four weeks, the day-to-day tours of all the participants are monitored by means of a FleetBoard operating analysis. Taking the operating difficulties into account, this decides the ranking in the national drivers' leagues and evaluates various factors such as an anticipatory style of driving, changes in speed and braking behaviour. The best truckers in each national league are invited to Germany, where the overall winner is decided.

FleetBoard

Daimler FleetBoard GmbH is one of the European market leaders in the field of commercial vehicle telematics. FleetBoard terminals and services cater to the needs of fleet managers and schedulers of truck and van fleets in all sectors and sizes. Easily operated technology supports the driver in his daily work. This wholly-owned Daimler subsidiary based in Stuttgart is a DEKRA-examined and certificated operation according to DIN EN ISO 9001:2008. Since the market launch of FleetBoard in 2000, more than 60,000 vehicles in the hands of 1300 customers have been equipped.